

The **BWI BUSINESS PARTNERSHIP** Inc.

ANNUAL SPONSORSHIPS: JANUARY – DECEMBER

Strategic Partner \$10,000 -- Includes annual membership dues

Annual Benefits:

- Corporate logo with hyperlink to company site on homepage of The Partnership website for one (1) year
- Corporate logo on AV screen and promotional banner at all Signature Partnership Series events
- Company logo in all electronic notices of Signature Breakfast events
- Five (5) gratis seats/registrations to each Signature Breakfast Series events
- Corporate recognition on all printed Signature Breakfast materials
- Corporate recognition in all Partnership publicity and co-branded advertising opportunities (as available)
- Invitations to special events and opportunities
- Exhibit Table during Breakfast Registration
- Three (3) gratis seats/registration to each Transportation Think Tank(T3), Women's Leadership Series & Young Professional Group Series events

Plus ...

Sponsorship of one (1) Signature Breakfast event:

- Introduction to Speaker
- One (1) seat at the Speaker's table
- Corporate logo on all promotional & event materials
- Podium recognition + 1-minute statement about company
- Prominently placed signage with company logo

IN ADDITION TO:

One (1) company table at one (1) Signature Breakfast:

- Total of ten (10) seats at Breakfast
- Premier table placement for reserved table + signage

Investment Partner \$7,500 -- Includes annual membership dues

Annual Benefits:

- Corporate logo with hyperlink to company site on homepage of The Partnership website for one (1) year
- Corporate logo on AV screen and promotional banner at all Signature Partnership events
- Company name listed in all electronic notices of Signature Breakfast Series events
- Five (5) gratis seats/registrations to each Signature Breakfast Speakers' Series events
- Corporate recognition on all printed Signature Breakfast materials
- Invitations to special events and opportunities
- Exhibit Table at Breakfast Registration
- Two (2) gratis seats/registration to each Transportation Think Tank (T3), Women's Leadership Series & Young Professional Group Series events

Plus ...

One (1) company table at one (1) Signature Breakfast event:

- Total of eight (8) seats at Breakfast
- Premier table placement for reserved table + signage
- Podium recognition of organization

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Sustaining Partner \$5,000 -- Includes annual membership dues

Annual Benefits:

- Corporate logo with hyperlink to company site on homepage of The Partnership website for one (1) year
- Corporate logo on AV screen and promotional banner at all Signature Partnership events
- Corporate logo on table displays
- Three (3) gratis seats/registrations to each Signature Breakfast Series event
- One (1) gratis seat/registration to each Transportation Think Tank (T3) & Young Professional Group Series events
- Invitations to special events and opportunities

Plus ...

Second Cup Sponsorship at one (1) Signature Breakfast event:

- Corporate logo on promotional event materials
- Two (2) additional gratis seats at breakfast
- Podium recognition + 15-30 second statement about company
- Prominently placed signage with company logo

Supporting Partner \$3,500 -- Includes annual membership dues for companies up to 75 employees

Annual Benefits:

- Corporate logo with hyperlink to company site on homepage of The Partnership website for one (1) year
- Corporate logo on AV screen and promotional banner at all Signature Partnership events
- Corporate logo on table displays
- Three (3) gratis seats/registrations to each Signature Breakfast Series event
- One (1) gratis seat/registration to each Transportation Think Tank (T3)
- Invitations to special events and opportunities

Plus ...

One (1) Partnership Sponsorship at a Signature Breakfast event:

- Corporate logo on promotional event materials
- One (1) additional gratis seat at breakfast
- Podium recognition
- Sign recognition

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ADDITIONAL SPONSORSHIPS

Transportation Think Tank (T3) and Young Professionals Series

Signature Series Sponsor: \$795

Logo present on all promotional materials
Logo projected on screens
Podium recognition
Two (2) gratis registrations for series

Plus...

For One (1) Event During the Season:

Opportunity to introduce the speaker
Opportunity to share information about the sponsor company

Program Series Sponsor: \$550

Logo present on all promotional materials
Logo projected on screens
Podium recognition
One (1) gratis registration for series

Partnership Sponsor(individual event): \$250

Logo present on all promotional materials
Logo projected on screens
Podium recognition
One (1) gratis registration (per event)

Signature Breakfast Series

Signature Sponsor: \$2,500

Top tier logo placement on all promotional materials
Logo on all table displays
Five (5) gratis seats, to include:
 One (1) seat at VIP (speaker) table
Podium recognition
Sign recognition
Exhibit table at event

Program Sponsor: \$1,000

Second tier logo placement on all promotional materials
Three (3) gratis seats
Podium recognition
Sign recognition

Second Cup/Beverage Sponsor: \$750

Logo present on all promotional materials
Two (2) gratis seats
Podium recognition
Sign recognition

Partnership Sponsor: \$500

Logo present on all promotional materials
One (1) gratis seat
Podium recognition

For More Information:

rnadiv@bwipartner.org | 410.859.1000

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ADDITIONAL SPONSORSHIPS

WOMEN'S LEADERSHIP SERIES (WLS)

WLS Signature Series Sponsor: \$2,500

- Top tier logo placement on all promotional materials
- Logo on all table displays
- Eight (8) gratis seats
- Podium recognition + 15-30 second statement about company
- Sign recognition
- Exhibit table at event

WLS Program Series Sponsor: \$1,000

- Second tier logo placement on all promotional materials
- Three (3) gratis seats
- Logo on all table displays
- Podium recognition
- Sign recognition

Partnership Sponsor (individual event): \$500

- Logo present on all promotional materials
- One (1) gratis seat
- Logo on all table displays
- Podium recognition

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2024 ANNUAL MEETING & AWARDS CEREMONY SPONSORSHIP LEVELS

Sustaining Event Sponsor \$5,000

Benefits:

- Prominent Logo placement on event promotional materials, website and social media
- Corporate logo on table displays
- Podium recognition
- Ten (10) tickets to event

Signature Event Sponsor \$2,500

Benefits:

- Second tier Logo placement on event promotional materials, website and social media
- Corporate logo on table displays
- Podium recognition
- Five (5) tickets to event

Supporting Event Sponsor \$1,500

Benefits:

- Logo placement on event promotional materials, website and social media
- Corporate logo on table displays
- Podium recognition
- Three (3) tickets to event

Food, Beverage & Dessert Sponsor \$1,000

Benefits:

- Logo placement on event promotional materials, website and social media
- Sign recognition by the Food, Beverage & Dessert Stations
- Podium recognition
- Two (2) tickets to event

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